

CFFE CASH FLOW E CLUSIVE™

MEDIA KIT

2015

CFFE CASH FLOW E CLUSIVE™
 SEPTEMBER 2009 NUM 7

WHAT WORKS AND WHAT DOESN'T
 How to streamline your cash flow operation

Marketing for Private Mortgages
 Did you do that? Well, do it again... and again!

Expanding the world of medical receivables
 Money may be scarce — but lawsuits aren't

Where have all the winners gone?

BUYING DEBT
 An expert

Plum! us! One retin citiz

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 OCTOBER 2009 NUM 8

TECHTALK:
 Social Networking and the conduct of business

The Basics:

TECHNOLOGY:
 What's hot in the first decade of the 21st century?

When and when not to use that cell phone

What's so smart about phones?

Does HR 1728 mean the end of the private mortgage market?

The DO's & DON'T According To Marty Granoff

Increase your effectiveness by heeding the advice of this seasoned cash flow expert.

All web site and e-mail addresses are ACTIVE links. Click on page corners to go back and forward.

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 JUNE 2009 NUM 6

MAKING MORE BY SPENDING LESS:
 Ways to increase your income by limiting outgo.

Ever Wished A Fast Way To Solve Deals?

Down from the depth Long's secret re trough...

Why Strong Ethics Will Increase Your Success Or where would you be without them?

Financial Services VP How one of the bigger players commercial financing industry current market.

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 AUGUST 2009 NUM 5

SOURCES OF SUPPORT:
 Are you one of them?

Riding Coattails
 Note brokers benefit from the tutelage of master buyers

On the phone with **Michael Hilton:**
 Purchase order funding in light of the recession

International Fact:
 Now may be the best time to spread your wings

Marketing tips that sometimes get overlooked

Remember telephone Make new supplier mechanism

Helping firms get what they want in times of need

FINANCING RECESSION-PROOF...
 ...entering industry

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Cash flow brokers wanted a dedicated, professional resource that was only about cash flow.

You needed an efficient media outlet to connect with them. We listened - and voila! That's how Cash Flow Exclusive™ was born.

It's all about learning, improvement, support, training, and success. And it's all about information, connections, and growth.

Cash Flow Exclusive™ is a dedicated information product and communication exchange platform for the cash flow industry that connects the right funders with the right cash flow consultants and vice versa. And if you want your voice to be heard within the cash flow industry and support your business strategy, you're in the right place.

Advertising in *Cash Flow Exclusive™* can help you do just that!

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Read what they are saying.

Great job!!! —**Neal R. Polshuk**

I believe this service you are providing will in time be the glue of this industry. Thanks, and please keep at it. —**Guillermo Marmol**

I clicked on the link late at night, and there simply wasn't any walking away from it. Great job, great look, and great contents. Thank you! Congratulations!!!! —**Richard Apodaca**

Congratulations on CFE, you've done a great job! —**Gary Polk**

Glad to see some focus coming back to the profession and its players. Looking forward to the next CFE. —**Bob Courtney**

I was pleasantly surprised by the depth of the content of the articles. It feels good to have access to the dynamics of the cash flow industry. So, I say, CFE yes, absolutely! —**Cynthia D. Gowdy**

Excellent! —**Bert Goldberg**

Congratulations! —**Michael Murray**

Great job! —**Art Fried**

Fantastic Job! Congratulations! —**Christine Haliburton**

I have already read several articles and they were great. Thanks a lot. —**David Brown**

Nice job!!! —**Howard Chernin**

Sign me up! This looks like a great resource. —**Rex Ridgeway**

This is terrific! —**Anne Gordon**

Yup. I love it! —**Perry L. Humphrey, III**

Beautiful job! —**Linda Montgomery**

Very nicely done. —**Doug Herdahl**

Fanning the embers of cash flow –

In these challenging economic times, multiple income streams are what I seek. You have created excellent relevant, informative content. Congratulations! —**Deanna L. Ponting**

Thank you for putting this together; it is a very helpful and very good reading. Overall rating of a 100+. —**Gary D. Chrispens**

Fantastic, fantastic, fantastic. CFE is professional, user friendly, easy to navigate and view. The author recognition at the beginning and end of each article I like. —**Don Ziegenbusch**

Yes! Ys! Yes! Thank you so much for getting back to what a Cash Flow Publication should be all about. Job well done! Thanks again for getting back to the basics! —**Chad Bradford**

A great idea that fills "that hole" in the stomach when you don't have the fellow pros accessible for participation, or at least advice. By all means, count us in. —**Don Pearson**

So happy to have this available to us!!! We sure need it. Thanks for all you do! —**Sue Leeds**

Great job. I have sure been missing a cash flow publication and this sure helps. —**Jerry Coffel**

Looks great! I was hoping someone would step up to the plate and it looks like the right ones did. Put me on the list. Thanks. —**JB Banning**





WEBSITE AD SPECIFICATIONS

Advertising questions and booking: Contact Marguerite S. Cueto at advertising@cashflowexclusive.com or 415.242.2407

DIMENSIONS

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